

# **IAT 432**

## **Studio Preparation Exercise #2: Reports**

***This is to be done individually and prepared BEFORE the studio lab class in which it is due.***

READ: Ask Tog as per IAT 432 web site under "Required Readings and Materials" on Timeline.

Based on your heuristic evaluation from Team Assignment 1: SIAT web site evaluation -- identify a problem with each area below:

- Navigation
- Information architecture
- Visual design
- Text design

Write a 1-2 page report including only four sections, one for each point above. Select short, positive titles. Summarize your results in a way that frames the problem as an area for improvement and offers constructive criticism. Provide support for your suggestions for improvement if possible (e.g., cite good design principles).

***Hand in 1-2 pages in class.***

***Be prepared to talk about your experiences in the studio class.***